

ABSTRACT OF THE DISCLOSURE

A telephone device is used to establish two-way communication with a remotely located entity, or to transfer content from a display screen of the telephone device to a nearby display screen for full viewing of the content. The two-way communication is initiated by an object emitting a signal containing a telephone number to the telephone device, which, in turn, automatically dials the telephone number. Alternatively, the object emits a signal containing an electronic address to a telephone device, which, in turn, automatically goes to the electronic address. Transfer of content also is achieved by transmitting an electronic address of content shown on a telephone device display screen to a nearby device which retrieves the content and then displays it on the nearby display screen.